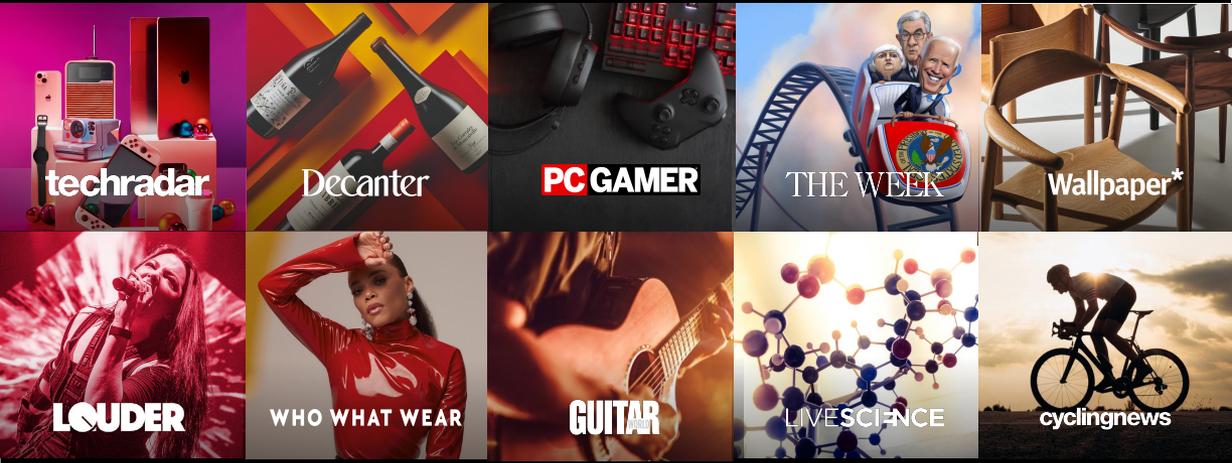




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**THE GLOBAL LEADER
IN SPECIALIST MEDIA**



With over 250 multi-media brands, we excel in creating specialist websites, magazines, newsletters, events, video and social content that connects with audiences and **fuels their passions.**

Our expert content makes us a trusted, leading authority amongst high-intent consumers and B2B audiences. Combined with our innovative proprietary technology and data-driven audience insight, we are a step ahead when connecting brands to engaged audiences.

250+

Owned and operated multi-platform brands

1 in 3

UK / US consumers engage with Future brands

\$1.2b

Annual affiliate product sales

225m

Social followers

13m

Newsletter subscribers

111k

Annual event attendees

PARTNERSHIP OPPORTUNITIES

We are experts in driving meaningful connections.

We go beyond capturing attention, we build on our audience's trust to deliver engaging cross-channel solutions that drive action. No matter how you buy, or who you want to reach, we have built innovative products to help achieve your campaign goals.

High-impact digital

- Fully-responsive rich media formats
- Custom-built for desktop and mobile
- Own the page with innovative roadblocks
- Programmatic and PMP offerings

Advanced targeting

- Award-winning first-party data targeting
- Quality contextual targeting
- 1000s of audience segments

Next gen social and video

- Pre- / mid- and post-roll
- Social amplification
- Live-stream shopping opportunities

Engaging events

- Event sponsorships
- Awards sponsorships

Email innovation

- Solutions purpose-built by email experts
- Dedicated emails and takeovers
- Precise audience targeting

Premium print

- Premium print placements
- Advertorials and supplements
- Inserts

Creative solutions

- Direct access to design and content experts
- From print, video, podcasts, social to events
- Powerful branded content that captivates
- Deliver at pace, across all Future brands

B2B Lead Generation

- Brand to demand solutions
- LOB decision-maker audience targeting
- Content partnerships

THE GLOBAL LEADER IN SPECIALIST MEDIA

Find out more

We are home to some of the world's favourite brands. Discover more about us and our portfolio of 250+ brands at:

www.futureplc.com



Contact us

Interested to know more and want to see what we can do for your next campaign, then get in touch!

advertising@futurenet.com